



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 10-17-2012 PAGE: 1 of 4

GREAT AMERICAN MEDIA, INC. - 4423
ATTN: MIKE FOREMAN
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market							
386887	05-21-2012	10-16-2012	3	DEM CONGRESSIONAL CAMP COMM	DCCC	POLITICALS						WPVI - PHILADELPHIA							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title					
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	T	W	T	F	S	S			
			Agency CPE: E : 1192																
1	10-30-2012	11-02-2012	05:00AM - 06:00AM		MORNING NEWS 5A MO-FR (6948)			10	30	X	X	X	X	X		1,000	0	0	
2	11-05-2012	11-06-2012	05:00AM - 06:00AM		MORNING NEWS 5A MO-FR (6948)			10	30	X	X					2	1,000	0	0
3	10-30-2012	11-02-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)			10	30	X	X	X	X	X		10	1,800	0	0
4	11-05-2012	11-06-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)			10	30	X	X					2	1,800	0	0
5	10-30-2012	11-02-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)			10	30	X	X	X	X	X		20	1,800	0	0
6	11-05-2012	11-06-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)			10	30	X	X					2	1,800	0	0
7	11-03-2012	11-03-2012	06:00AM - 08:00AM		WEEKEND NEWS 6-8A SA (6997)			10	30					X		4	800	0	0
8	11-03-2012	11-04-2012	08:00AM - 09:00AM		WEEKEND SA-SU GMA (6911)			10	30					X	X	2	1,800	0	0
9	11-03-2012	11-03-2012	09:00AM - 10:00AM		WEEKEND NWS 9-10A SA (10928)			10	30					X		2	1,500	0	0
10	11-04-2012	11-04-2012	06:00AM - 07:00AM		WEEKEND NWS 6-7A SU (7055)			10	30					X		2	600	0	0
11	11-04-2012	11-04-2012	07:00AM - 08:00AM		WEEKEND NWS 7-8A SU (7056)			10	30					X		2	900	0	0
12	11-04-2012	11-04-2012	08:00AM - 09:00AM		WEEKEND NWS GMA SU (7099)			10	30					X		2	1,800	0	0
13	11-04-2012	11-04-2012	09:00AM - 10:00AM		WEEKEND NWS 9-1030A SU (7057)			10	30					X		2	1,000	0	0
14	10-30-2012	11-02-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)			10	30	X	X	X	X	X		10	1,100	0	0
15	11-05-2012	11-06-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)			10	30	X	X					1	1,100	0	0

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386887	05-21-2012	10-16-2012	3	DEM CONGRESSIONAL CAMP COMM	DCCC							POLITICALS	WPVI - PHILADELPHIA						
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing					Package	Contract Title					
Line	Start Date	End Date	Time Period						M (Broadcast Month, Cycle 1)						N	234907			
			Description						RC	Duration	M	T	W	T	F	S	S		
			Agency CPE: E : 1192																
16	10-30-2012	11-02-2012	10:00AM - 11:00AM						10	30	X	X	X	X	X	10	1,000	0	0
17	11-05-2012	11-06-2012	10:00AM - 11:00AM						10	30	X	X				1	1,000	0	0
18	10-30-2012	11-02-2012	11:00AM - 12:00PM						10	30	X	X	X	X	X	10	1,800	0	0
19	11-05-2012	11-06-2012	11:00AM - 12:00PM						10	30	X	X				1	1,800	0	0
20	10-30-2012	11-02-2012	12:00PM - 12:30PM						10	30	X	X	X	X	X	10	2,000	0	0
21	11-05-2012	11-06-2012	12:00PM - 12:30PM						10	30	X	X				1	2,000	0	0
22	10-30-2012	11-02-2012	12:30PM - 01:00PM						10	30	X	X	X	X	X	10	1,400	0	0
23	10-30-2012	11-02-2012	01:00PM - 03:00PM						10	30	X	X	X	X	X	22	1,200	0	0
24	10-30-2012	11-02-2012	03:00PM - 04:00PM						10	30	X	X	X	X	X	10	1,500	0	0
25	11-04-2012	11-04-2012	10:00AM - 10:30AM						10	30					X	2	800	0	0
26	11-04-2012	11-04-2012	10:30AM - 11:30AM						10	30					X	2	5,000	0	0
27	11-04-2012	11-04-2012	11:30AM - 12:00PM						10	30					X	1	600	0	0
28	11-04-2012	11-04-2012	12:00PM - 01:00PM						10	30					X	2	800	0	0
29	10-30-2012	11-02-2012	04:00PM - 05:00PM						10	30	X	X	X	X	X	12	1,500	0	0
30	10-30-2012	11-02-2012	05:00PM - 06:00PM						10	30	X	X	X	X	X	15	2,700	0	0

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386887	05-21-2012	10-16-2012	3	DEM CONGRESSIONAL CAMP COMM	DCCC							POLITICALS	WPVI - PHILADELPHIA						
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing					Package	Contract Title					
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	T	W	T	F	S	S			
	Agency CPE: E : 1192																		
31	10-30-2012	11-02-2012	06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)			10	30	X	X	X	X	X	10	3,400	0	0	
32	11-03-2012	11-04-2012	06:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)			10	30					X	X	4	1,500	0	0
33	10-30-2012	11-02-2012	07:00PM - 08:00PM		ACCESS WEEKDAY (6991)			10	30	X	X	X	X	X	10	3,400	0	0	
34	11-05-2012	11-05-2012	08:00PM - 10:00PM		PRIME MO8 (7008)			10	30	X					1	14,000	0	0	
35	11-05-2012	11-05-2012	10:00PM - 11:00PM		PRIME MO10 (7010)			10	30	X					1	9,500	0	0	
36	10-30-2012	10-30-2012	09:00PM - 10:00PM		PRIME TU9 (7015)			10	30		X				1	11,000	0	0	
37	10-30-2012	10-30-2012	10:00PM - 11:00PM		PRIME TU10 (7016)			10	30		X				1	7,500	0	0	
38	11-01-2012	11-01-2012	08:00PM - 09:00PM		PRIME TH8 (7038)			10	30			X			1	6,500	0	0	
39	11-01-2012	11-01-2012	10:00PM - 11:00PM		PRIME TH10 (7040)			10	30			X			1	8,000	0	0	
40	11-02-2012	11-02-2012	08:00PM - 09:00PM		PRIME FR8 (7042)			10	30				X		1	6,500	0	0	
41	11-02-2012	11-02-2012	10:00PM - 11:00PM		PRIME FR10 (7044)			10	30				X		1	5,000	0	0	
42	11-03-2012	11-03-2012	07:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)			10	30				X		2	1,500	0	0	
43	11-03-2012	11-03-2012	07:30PM - 08:00PM		EAGLES INSIDE THE SEASON SAT 730P (CONFII			10	30				X		1	750	0	0	
44	11-04-2012	11-04-2012	08:00PM - 09:00PM		PRIME SU8 (7049)			10	30				X		1	12,000	0	0	
45	11-04-2012	11-04-2012	09:00PM - 10:00PM		PRIME SU9 (7050)			10	30				X		1	7,000	0	0	

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Contract No 386887	Contract Dt 05-21-2012	Revision Dt 10-16-2012	Rev# 3	Advertiser DEM CONGRESSIONAL CAMP COMM	Brand DCCC	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA							
Agency Est# 1192			CMS # 234907	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 234907						
Line	Start Date	End Date	Time Period		Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 1192																	
46	11-04-2012	11-04-2012	10:00PM - 11:00PM		PRIME SU10 (7051)		10	30					X		1	6,500	0	0		
47	10-30-2012	11-04-2012	11:00PM - 11:35PM		LATE NEWS MO-SU (6969)		10	30	X	X	X	X	X	X	16	4,000	0	0		
48	10-30-2012	11-02-2012	11:35PM - 12:02AM		LF NIGHTLINE 1135P LTC 1/7/13 (6970)		10	30	X	X	X	X			10	1,500	0	0		
49	10-30-2012	11-02-2012	12:02AM - 01:06AM		LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)		10	30	X	X	X	X			5	600	0	0		
51	11-05-2012	11-05-2012	11:00PM - 11:35PM		LATE NEWS MO-SU (6969)		10	30	X						1	5,000	0	0		
52	11-03-2012	11-03-2012	12:00PM - 03:30PM		WEEKEND 12-6P SA-SU (7917)		10	30						X	2	1,000	0	0		
53	11-03-2012	11-03-2012	03:30PM - 07:00PM		COLLEGE FOOTBALL ABC SAT AFTERNOON (72		10	30						X	1	8,500	0	0		
54	11-03-2012	11-03-2012	08:00PM - 11:30PM		COLLEGE FOOTBALL PRIME (7220)		10	30						X	2	5,000	0	0		
55	10-30-2012	11-01-2012	04:30AM - 04:59AM		MORNING NEWS 430-5AM MO-TH (7585)		10	30	X	X	X				3	400	0	0		
56	11-04-2012	11-04-2012	04:30AM - 04:59AM		MORNING NEWS 430-5AM SUN (8161)		10	30						X	1	400	0	0		
														Contracted Gross Total:	0	0.00				
														Actual Gross Total:	0	0.00				
														Agency Commission:	0.00					
														Net Total:	0.00					
Month/YR			Preempted		Made Good	Contract Total			Adjustments					Actual Total						
Nov 12			0.00		0.00	0.00			0.00					0.00						
TOTAL			0.00		0.00	0.00			0.00					0.00						

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